

# 2011 CHAMBER MEMBERSHIP APPLICATION



401 E. Mitchell Street  
Petoskey, MI 49770  
Tel. (231) 347-4150  
Fax (231) 348-1810  
www.petoskey.com

***Mission: To help businesses in the Petoskey region succeed while protecting our community's quality of life and fostering responsible growth.***

## Company Information

Legal Business Name \_\_\_\_\_

DBA \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Business Class Codes (you can select three from pages 3 and 4) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Business Description \_\_\_\_\_

Type of Business (Please Circle): **General** (Wholesale, Hospital, Services, Industrial, Contractors, Printers, Publishers and Retail) **Insurance/Real Estate**, **Professional** (Doctor, Lawyer, Agent), **Lodging**, **Restaurant/Cafe**, **Financial**, **Resort or Non-Profit Group**.

Number of Full Time Employees: \_\_\_\_\_ Part Time Employees \_\_\_\_\_

Total Employees (each part time employee = 1/2 full time) \_\_\_\_\_

## Additional Contact Information

Additional contacts: (will appear in directory listing, website and receive Friday member e-mail)

Name/Title \_\_\_\_\_ E-mail \_\_\_\_\_

Name/Title \_\_\_\_\_ E-mail \_\_\_\_\_

Name/Title \_\_\_\_\_ E-mail \_\_\_\_\_

Name/Title \_\_\_\_\_ E-mail \_\_\_\_\_

Who may we thank for referring you?  
\_\_\_\_\_

Main Reason for joining: (please circle all that apply)

1. Cut Costs (discounts, insurance, supplies, services)
2. Generate Revenue (referrals, web site, networking, marketing, business resource)
3. Pro Business (legislative advocacy, economic development)
4. Community Support (community involvement)
5. Other (please explain) \_\_\_\_\_

**Please see page two of the form for Dues Structure and to Calculate Your Investment.**

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## Chamber Investment Options

### Step One: Determine Chamber Membership Investment Level

**Resort Membership \$1500**

**Executive Membership \$1000**

**Premium Hospitality Membership \$600**

**Premium Business Membership \$500**

**Hospitality Membership \$350**

**Business Membership \$275**

**Dual Membership \$100—must have  
joined Harbor Springs Chamber**

## Total Chamber Investment

### Step Two: Total Investment

Dues (selected above) \$ \_\_\_\_\_

Plus Application Fee + \$ 35.00

TOTAL \$ \_\_\_\_\_

### Step Three: Form of Payment

Check Enclosed

Pay By Credit Card (Visa/MC)

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by credit card you can fax this form to our office  
(231) 348-1810. Please provide the credit card billing address.

### Membership Information:

Your dues investment provides the revenue to operate the Chamber's Administrative budget. We pledge to use it wisely.

Membership dues in the Chamber of Commerce may be tax deductible as an ordinary and necessary business expense.

Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area business.

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## Business Class Codes—Please select up to 3 that best describe your business

### AMUSEMENT & ENTERTAINMENT

314 Boat Cruises  
051 Clubs - Golf/Fishing/Tennis/  
Yachting  
301 Campgrounds  
265 Entertainment  
047 Golf Courses  
340 Horse Farm  
341 Jet Ski/Pontoon Rental  
172 Recreation  
111 Ski Area/Resort  
196 Theatre  
199 Tourist Attraction

### APARTMENTS, MOBILE HOME PARKS

009 Apartments  
294 Mobile Home Parks

### AUTOMOTIVE

017 Automobile Dealers  
018 Automobile Parts  
019 Automobile Renting & Leasing  
020 Automobile Repairs & Service  
277 RV Dealers  
182 Service Stations  
297 Snow Removal Equipment  
296 Truck Equipment

### BANKS, SAVINGS & LOAN

024 Banks/Mortgage Loans  
065 Credit Union  
178 Savings & Loan Association

### CONSTRUCTION

140 Asphalt & Paving  
123 Builders/Contractors/Developers  
255 Builders Hardware  
177 Building Inspection  
035 Building Materials  
050 Cement, Sand, Gravel & Stone  
321 Tile Installation  
056 Concrete/Concrete Cutting  
059 Electrical Contractors  
295 Excavating Contractors  
308 Fire Suppression Equipment  
070 Masonry Contractors  
076 Mechanical Contractors  
249 Painting Contractors  
176 Remodeling & Home Repairs  
237 Roofing Contractors  
240 Sheet Metal  
216 Surveyors  
299 Well Drilling  
229 Window Treatments  
163 Windows - Custom Built

### HOTELS & MOTELS

286 Bed & Breakfasts  
288 Cottages/Cabins  
114 Hotels/Motels  
168 Resorts  
287 Historical Hotels

### INSURANCE

120 Insurance

### INVESTMENT & FINANCE COMPANIES

092 Financial Advisors  
153 Investment Counselors  
191 Stock Brokers

### MANUFACTURING & PROCESSING

261 Agriculture  
053 Confection Manufacturer  
326 Diecasting  
137 Manufacturing  
014 Manufacturing Representative  
190 Metal - Fabrication & Products  
086 Metal Stamping  
162 Plastic Molding  
198 Tool Designers/Parts & Distributors  
117 Welding Service

### PROFESSIONAL

001 Accountant - Certified - Public  
011 Architects  
013 Attorneys  
317 Audiologist  
246 Chiropractor  
049 Clinic/Medical Groups  
072 Dentists/Dental Labs  
083 Engineers - Civil/Environmental/  
Mechanical/Consulting  
318 Hearing Aid & Testing  
309 Home Health Care  
113 Hospitals  
128 Landscaping - Architects/  
Contractors/Designers/Services/Supplies  
152 Optometrist, Optician & Optical Lab  
159 Osteopathic Physician & Surgeon  
259 Physical Therapy  
160 Physicians/Surgeons/Health Care  
244 Psychologists/Psychotherapists  
323 Speech Pathologist  
225 Training & Seminars  
210 Veterinarians

### PUBLIC UTILITIES

206 Utilities

### PUBLISHERS & PRINTERS

148 Newspapers  
165 Printers & Publishers  
278 Telephone Directories

### RADIO & TELEVISION

139 Media Production  
263 Radio Stations  
251 Recording Studios  
194 Television/Cable

### REAL ESTATE

057 Condominium Rentals & Sales  
166 Property Managers  
345 Real Estate

169 Real Estate Appraiser  
144 Rental Properties  
197 Title Companies

### RESTAURANTS, CAFES & TAVERNS

043 Caterer  
267 Cocktail Lounges & Bars  
080 Coffee Houses  
028 Deli  
302 Ice Cream & Yogurt Shop  
175 Restaurants & Clubs

### RETAILERS

006 Action Apparel & Accessories  
067 Antiques  
010 Appliances - Sales & Repairs  
012 Art Galleries  
104 Artist  
023 Bakeries/Confectioners  
253 Bicycle Sales & Repairs  
029 Boat Dealers/Marine Supplies  
030 Books & Magazines  
222 Boutiques & Specialty Shop  
044 Business Forms  
082 Cabinet Sales  
313 Canoe/Kayak Sales & Rentals  
040 Carpet & Rug Dealers/Flooring  
212 Children's Clothing  
054 Computer Services/Products  
283 Craft & Hobby Shop  
073 Department Store  
075 Drug Stores/Pharmacy  
078 Electronic Systems -  
Custom Residential  
093 Flooring  
079 Florists  
094 Food Products  
097 Furniture  
098 Garden Centers/Nurseries  
107 Gas & Welding Supplies  
042 Gift Shop  
189 Glass-Auto/Plate/Window  
041 Glass-Stained, etc.  
101 Gourmet Shop  
224 Grocery Stores  
105 Hardware  
110 Heating & Air Conditioning/  
Equipment & Repairs  
227 Horse, Tack Shop  
125 Jewelers  
038 Kitchen Design & Sales  
276 LP Gas & Appliances  
234 Lawn Mower Sales & Repairs  
131 Lighting Fixture & Supply  
339 Linens  
132 Liquor Store  
135 Lumber  
141 Men's Clothing  
274 Monument Sales  
099 Music Stores/Instruments  
284 Needlework Supplies  
150 Office Supplies/Equipment/  
Furniture

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### Retailers Cont.

154 Paint Supplies  
215 Pet Shop/Grooming/Kennel/  
Supplies  
129 Petoskey Stones  
275 Photo Processing  
282 Pool & Spa Supplies  
312 Resale & Consignment Shops  
183 Shoes  
143 Snowmobile Dealer & Parts  
221 Sound Systems & Equipment  
188 Sporting Goods  
016 Tire Sales  
149 Toys  
204 Trophies & Plaques  
209 Vacuum Cleaner Sales/Service  
208 Vending Companies  
077 Water Softener & Conditioning  
231 Western Wear/Leather Goods  
213 Women's Clothing  
268 Wood Stoves Sales/Service

### SERVICES

002 Accounting/Bookkeeping & Tax  
Services  
235 Adult Day Center  
003 Advertising Agencies  
241 Advertising Specialty  
245 All Purpose Agency  
322 Ambulance Service  
328 Audio Productions & Duplicating  
015 Audio/Visual Production  
116 Awnings & Canvas  
280 Barber  
027 Beauty Salon  
103 Business/Development Consultants  
026 Car Washes  
039 Carpet & Rug Cleaning  
108 Cellular Telephone Companies &  
Equipment  
260 Chain Saw Sales & Service  
045 Chambers of Commerce  
069 Child Development & Day Care  
335 Churches  
090 Cleaning Services  
331 Clergy  
052 Collection Agency  
271 Computer Software Development  
304 Cottage Maintenance/Security  
062 Counseling  
346 Credit Card Transaction  
064 Credit Reporting  
273 Custom Framing  
122 Dance Studio  
252 Direct Mail Marketing  
048 Dry Cleaner/Laundry  
081 Employment Agencies  
242 Employment Consultants  
084 Engraver

266 Environmental Organizations  
085 Estate Planning  
303 Fire & Water Damage Restoration  
279 Fishing & Sailing Charters  
095 Fund Raising Organization  
096 Funeral Home/Memorial Parks  
355 Graphic Design  
102 Government  
106 Health/Fitness Centers/Spas  
021 Health/Fitness & Nutrition  
298 Hydraulic Repair & Equipment  
121 Interior Decorators/Designers  
239 Internet Computer Services  
124 Janitors/Janitorial Supplies  
133 Locksmith  
138 Marketing Research & Services  
290 Massage Therapy  
350 Mediation  
146 Moving & Storage  
100 Networking  
250 Nursing Home  
031 Organizations & Associations  
207 Painting-Interior Decorator  
115 Payroll Service  
392 Personal Training  
248 Photographer/Photographic Studios  
236 Plumbing Contractors  
332 Pottery Making  
243 Private Detective  
226 Private Security  
036 Project Management  
167 Public Relations/Advertising  
247 Rental Equipment  
320 Residential Design/Planning  
005 Retailers  
264 Retirement Community  
087 Salvage Yard  
179 Schools & Education  
089 Screen Printing/Embroidery  
180 Secretarial Services  
181 Security Systems/Burglar Alarms  
291 Septic Tank Services  
126 Sewer Cleaning  
136 Shipping & Packaging Service  
233 Signs  
285 Small Engine - Repair, Sales &  
Rental  
232 Storage Facilities  
193 Tailoring & Alteration  
063 Tanning Salons  
223 Taxicab Services  
272 Telephone Answering Services  
219 Telephone Communication Co. &  
Equipment  
393 Tennis  
290 Therapeutic Massage  
305 Towing Service  
201 Trash Hauling  
202 Travel Agency/Tours

203 Tree Service  
300 Video Rental  
343 Vitamins & Natural Foods  
354 Web Design  
342 Wedding/Event Vendors  
369 Yoga Studio

### TRANSPORTATION

238 Aircraft Charter  
258 Airport  
200 Courier/Delivery Service  
145 Limousine Service

### WHOLESALE & DISTRIBUTORS

161 Antiques - Wholesale  
270 Beer/Wine - Wholesale  
074 Distributors  
329 Fishing Lures - Wholesale  
046 Grocers - Wholesale  
151 Oil & Gas Distributor  
155 Paper Distributor  
130 Wholesale Flower