

Connecting Women in Business (CWIB) Fact Sheet



Introducing an exciting women's group, **Connecting Women in Business**, sponsored by the Petoskey Regional Chamber of Commerce.

Our luncheons and other events will provide opportunities for area women business leaders and business owners to learn, form connections, share ideas and provide opportunities for personal and professional growth.

Connecting Women in Business (CWIB) is **open to current and Chamber members** (prospective members able to attend three luncheons and then must join the Chamber to continue with the group).

Five key purposes of CWIB:

- Professional development & leadership training
- Strengthen & market area businesses
- Networking toward strategic alliances, affiliations and business opportunities
- Mentoring & support
- Provide opportunities for girls to dream big, thereby improving self-esteem and leadership.

Membership is available to women business leaders and owners with dues of only \$25 per year per person, or a corporate rate of \$40 (to offset administrative costs.) **Your Membership Includes:** access to monthly programs, and opportunities to display information and promote your business at monthly meetings.

Steering Members include Kathy Bardins, Bardins Communications; Angie Whitener, Stafford's Perry Hotel; Kim Medler, Huntington Bank; Jaime Jankowski, Grain Train; Joanna Rautio, National City Bank; Christy Bur, Petoskey News Review and Lisa Hoyt, Chamber staff.



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